

ANDRE STORMBERG

Product Leader | SaaS Expert | AI driven products

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Available for remote roles and willing to relocate anywhere in Europe.

SUMMARY

Product leader with 15+ years of experience building SaaS products, leading cross-functional teams and scaling software organizations from startup stage to market-leading platforms. Spent 14.5 years at onOffice, progressing from the company's first support employee to Director Product Management while helping scale the organization from approximately 10 to 300 employees. Over the last two years, I have focused on AI-driven product development, conversational interfaces and workflow automation. Following a planned career break spent travelling throughout Asia, I am now seeking a remote role combining product leadership, software innovation and applied AI.

PROFESSIONAL EXPERIENCE

onOffice GmbH

Jun2006 – Dec2020

Director Product Management
Head of Project Management
Head of Customer Support

14.5-year career progression from first support employee to Director Product Management

- Built and led Product Management, Project Management and Customer Support departments
- Became Director Product Management and member of the executive leadership team
- Managed product strategy for one of the leading CRM platforms in the real estate industry
- Led multi-million-euro product initiatives, including the Marketplace ecosystem with 15+ external partners
- Recruited, mentored and developed managers and cross-functional teams
- Helped scale the company from approximately 10 to 300 employees while driving organizational transformation and process improvements

edudip GmbH – Product Owner

Jan 2021 – Feb 2022

- Responsible for the webinar platform edudip next
- Member of the leadership team
- Contributed to product strategy and company repositioning
- Identified market opportunities and product improvements
- Supported strategic decision making during organizational transformation

GreenPocket GmbH – Product Manager

Apr 2022 – Oct 2022

- Contributed to the development of software solutions for energy management and consumption analytics.
- Worked with cross-functional teams in a data-driven product environment.

Thinking Networks – Product Owner

Nov 2022 – Oct 2025

- Owned Quantum, a cloud-based planning platform for personnel, cost center and sales planning
- Managed roadmap, prioritization and stakeholder communication
- Worked closely with development teams and business stakeholders
- Improved usability and supported data-driven decision making
- Led product development initiatives from discovery through delivery



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andre.prompt-pilots.com

SELECTED ACHIEVEMENTS

- Progressed from first support employee to Director Product Management during a 14.5-year career at onOffice
- Helped scale onOffice from approximately 10 to 300 employees
- Built and led Product Management, Project Management and Customer Support organizations
- Created the Marketplace ecosystem connecting more than 15 external partners to the CRM platform
- Led multiple strategic product initiatives with multi-million-euro business impact
- Built several AI-powered product prototypes exploring conversational interfaces, workflow automation and multi-agent systems

PORTFOLIO AND AI PROJECTS

Additional information, selected AI projects and product case studies:
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KEY SKILLS

Product Strategy	AI Product Development	Workflow Automation
Product Management	AI Integration	Product Discovery
SaaS Platforms	Conversational AI	Roadmapping
Stakeholder Management	Agile Product Development	Leadership
Team Building	Change Management	Digital Transformation

EDUCATION

Online Media Designer (IHK) Microrep GmbH, Aachen	Aug 2002 – Jul 2004
Jazz Guitar Studies Conservatorium Maastricht	Sep 1995 – Oct 1996

References and employment certificates available upon request.